Antaara Bassereau

San Diego, CA | P: +33 6 13 01 78 01 | <u>abassereau@sandiego.edu</u> | <u>Antaara.Bassereau/ LinkedIn</u> Do not require work sponsorship; currently sponsored by the University of San Diego

EDUCATION

Neoma Business School

Bachelor of Business Administration

• GPA: 3.94

University of San Diego, Knauss School of Business

Bachelor of Business Administration

SKILLS

Technical: Python, SPSS, Tableau, Mastery of Office 365, Canva **Soft skills:** Autonomous, optimistic, flexible, team player

WORK EXPERIENCE

Bert's Bistro

Cashier and Barista

- Providing excellent customer service and creating a welcoming, efficient experience for guests.
- Handling cash registers and processing administrative financial transactions
- Addressing customer inquiries and resolving any issues that arise.
- Maintaining a clean and organized work environment.

MEJT

Telemarketer

- Conducted daily outbound calls to French companies, aiming to secure their apprenticeship tax contributions for our organization
- Consistently met the target of 150 calls per day, demonstrating resilience, strong persuasive abilities, and the ability to perform under pressure
- Successfully persuaded and retained companies, while ensuring thorough follow-up on prospects and commitments to maintain strong relationships

BBraun Aesculap

International Sales and Marketing Assistant

- Analyzed the profitability of Braun's container business in Latin America, focusing on price and volume metrics
- Assisted in organizing training programs for Latin American healthcare professionals in areas such as surgical instruments, neurosurgery, and orthopedics
- Facilitated various development initiatives, including projects in Sterile Goods Management (SGM), strategies for sales growth in green hospitals, and cross-divisional sales efforts with other Braun divisions

ACTIVITIES & LEADERSHIP

Student Ambassador, Neoma Business School	Sept. 2022 - Apr 2023
 I promoted the school at fairs (France and International), open houses, and admissions events. 	
Player, Neoma Volleyball Team	Sept. 2022 - Apr 2024
 Competed as a dedicated member of the university's volleyball team. 	
Communications Team Contributor, Neoma Sports Student Center	Dec. 2022 - Mar 2023
 Assisted in developing communication strategies for the sports center. 	
Member, USD Volleyball Club	October 2024 – Present
Completed Geneva Half Marathon	May 2024

LANGUAGES

• French (native speaker), Spanish (fluent), English (fluent, IELTS grade 6,5)

Reims, France May 2024

San Diego, CA May 2026

Lyon, France

June 2024 – July 2024

San Diego, United States February 2025 – Present

Tuttlingen, Germany

June 2023 – Dec. 2023